



**SHARDA UNIVERSITY UZBEKISTAN**

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**SHARDA UNIVERSITY CAMPUS**

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#SoWhereAreYou?



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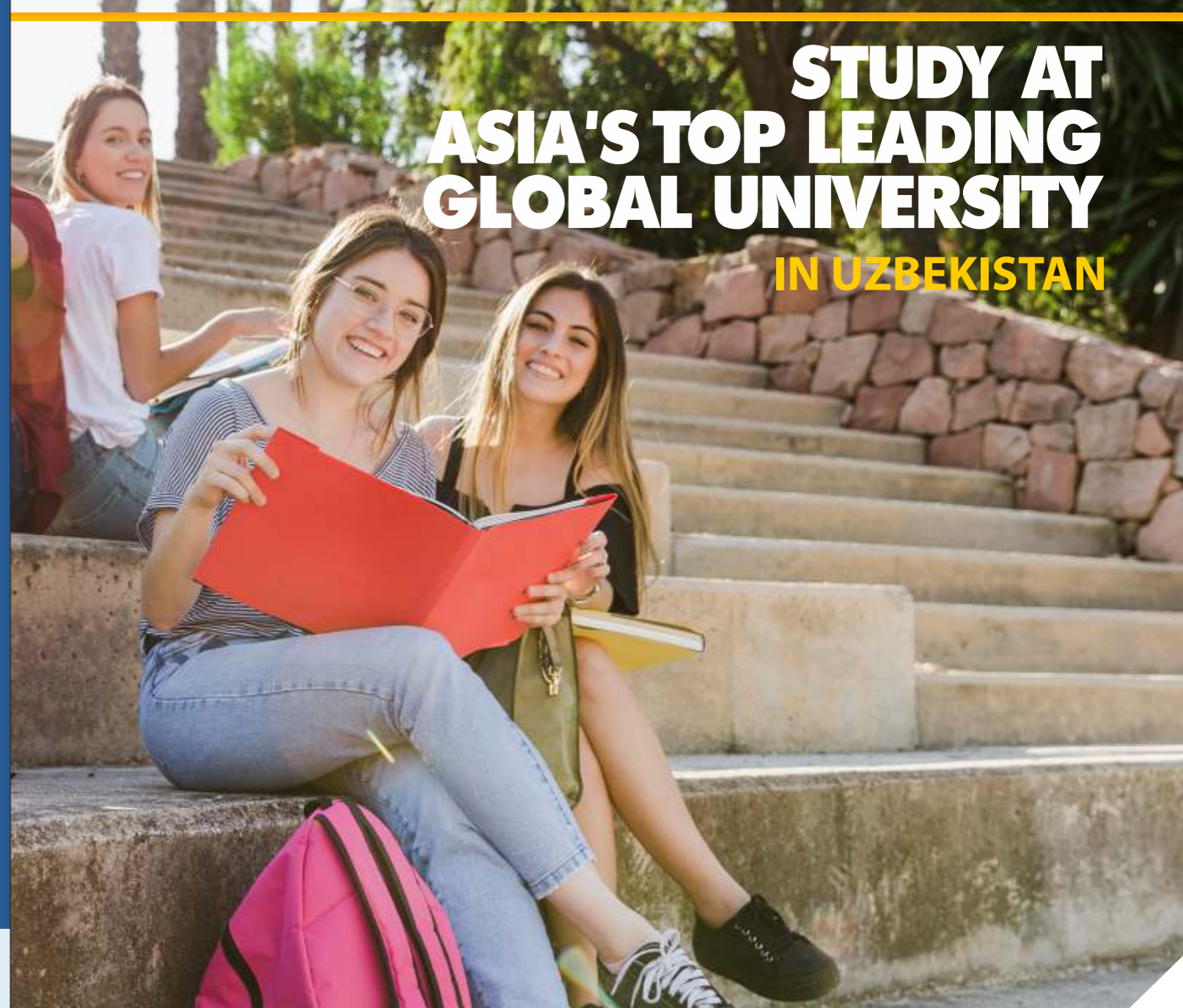


t.me/shardauniversityuz

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**STUDY AT  
ASIA'S TOP LEADING  
GLOBAL UNIVERSITY  
IN UZBEKISTAN**



**FACULTY OF MANAGEMENT**

**BBA | BBA (Hons.)**

**MAKING  
EDUCATION / WORK  
WHERE THE WORLD COMES TOGETHER**



Sharda University-Greater Noida (India)

## SHARDA GROUP

India's leading education, healthcare & IT group that has touched the lives of 2 million+ people.

**Sharda Group. 25 years of an unprecedented journey of excellence.** For over two decades, Sharda Group has been setting new benchmarks in education, healthcare and information technology through its entities - Sharda University, Sharda Hospital and Sharda Tech. The Group is on a vertical tangent of growth spearheaded by Mr. PK Gupta who lives by the treatise – It takes a vision to change the game. It is among the largest education groups in India with 20,000+ students studying in 4 campuses spread over 200 acres of land and 4000 employees with 47500+ alumni worldwide.

Through Sharda Hospital, the Group has been offering world-class medical care at affordable cost to the common man, while Sharda Tech offers a one stop shop, right from its digital marketing campaigns to innovative IT applications.

### WHY THE WORLD IS HERE AT SHARDA

- Students from **85+ countries** have experienced Sharda
- **1200+ faculty** with global experience
- **250+ global tie-ups** with leading institutions
- **37,500+ placements** over the years in Sharda Group
- Prestigious accolades & rankings
- Rated by Forbes as a **Great place to study**
- Recognised with '**Gold Standard**' and received '**I-GAUGE**' certificate for excellence in online education by the **highly prestigious QS Ratings**



Sharda Hospital, Greater Noida (India)



Sharda University-Agra (India)

### Prestigious ratings received by Sharda University India:-

Accredited by



Rated by



Awarded



## SHARDA UNIVERSITY UZBEKISTAN

The 1<sup>st</sup> independent private university in Uzbekistan approved under special Presidential decree

Sharda University Uzbekistan has been established in line with Sharda's commitment to offer world class education to everyone. It is the first independent private university in Uzbekistan that is being envisioned to become the gateway for students from Eurasia. Students of Sharda University Uzbekistan share the legacy of Sharda, India's truly global university with 27% students from 85+ countries; which has over the years become one of the leading centres of education, research and innovation in Asia.

In the next few years, the University will become the epicentre of future-focused education in various disciplines including Engineering, Management, Medical, Dental, Tourism and Hospitality, Law, Architecture, Design, Journalism & Mass Communication, Computer Applications, Basic Sciences, Nursing, Biotechnology, Food & Technology, Pharmacy, Physiotherapy, Paramedical, Education, Languages, Animation, Agriculture, Visual Arts and Stem Cell & Cancer Biology. Sharda University Uzbekistan will also establish Centres of Excellence to promote research and innovation that will benefit the entire mankind.

### UNIQUE ADVANTAGES FOR SUU STUDENTS

- Sharda University Uzbekistan students can choose to study **(with same tuition fee, no extra fee)** for one year at Sharda's campuses in Greater Noida or Agra.
- Students can also pursue 3 months industry internship at leading corporate companies at Uzbekistan & Overseas.

# FACULTY OF MANAGEMENT

Today's world requires a new kind of business leader who can deliver innovative solutions that enable businesses to grow and prosper. Sharda University Uzbekistan's Faculty of Management has been established to nurture business managers with new age skills to become industry ready. The Faculty is led by distinguished faculty members who are engaged in rigorous academic research on a wide range of business-related subjects. They bring to their teaching not only high-level specialises knowledge in varied subjects but also a wide understanding of diverse cultures and business environment.

**PROGRAMMES OFFERED**  
BBA | BBA (Hons.)



**Prof. (Dr.) Sanjay Pal, Rector**

Dr. Sanjay Pal is an Economist and Management Professional and has more than 2½ decades of experience in entrepreneurship, management, cluster development, value chain, teaching and research. He was instrumental in establishing India-Uzbekistan Entrepreneurship Development Centre in Tashkent, Uzbekistan. He worked as a Consultant with international organisations and wrote books on 'Supply Chain management- Strategies and Evaluation' and 'Human Resource Development and MSME Development'.



**Mr. Satya Vir Singh, Vice Rector & Registrar**

Mr. Satya Vir Singh has over 21 years of global experience in the areas of Accreditation, Affiliations, Tie-ups, Strategic Planning & Budgeting, Policy Formulation, Curriculum Planning & Design, Training, Recruitment, ITES and so on in leading Educational Institutions across India, Gulf and Africa. He has also done Educational Consultancy projects for Ernst & Young (EY India), GLG Consulting & The Smart Cube Consulting.

## DISTINGUISHED FACULTY



**Prof. Subir Ranjan Das, Distinguished Professor, Bachelor of Business Administration**

Dr. Subir Ranjan Das has done Ph.D from Jadavpur University (Kolkata). He has total 40+ years of experience. Prior joining to Sharda University, he was associated with University of Petroleum and Energy Studies (Dehradun) as Senior Professor & Vice President- Academics.



**Dr. Gabriel A. Ogunmola, Assistant Professor**

Dr. Gabriel A. Ogunmola is a Chartered Public Administrator who holds a MBA degree in Finance and Human Resource Management and a Ph.D. in General Management. He has published multiple research papers in reputable international journal and participated in several international conferences. His area of interest includes e-business, Web Analytics, Social Media Analytics, Digital Analytics, and Technology Enhanced Learning.



**Mr. Umid Ahmadjanov, Assistant Professor**

Over 17 years of experience in procurement, logistics and contract management positions, possessing a strong knowledge in leading successful negotiations and conducting procurement, project as well as contract management activities with a proven track of success in planning, implementation, supervision and well-guided execution of procurement, project management and contracting activities to ensure compliance with organizational policies and objectives.



**Mr. Akbarov Davron Ikromovich, Lecturer**

An experienced banking and management professional, Mr. Akbarov Davron Ikromovich has earned Masters Honors degree in International Business from Tashkent State University of Economics.



**Mrs. Malakhat Djalaldinova, Assistant Professor**

Mrs Malakhat Djalaldinova is a Professor of English language with extensive experience of teaching the English language and literature of 12 years. Mrs Malakhat Djalaldinova has been part of various national and international conferences and seminars and has vast experience of facilitating innovative lessons and providing English language environment for trainees.



**Ms. Buriyeva Umida, Assistant Professor**

Qualified and highly specialised teacher with more than 22 years of experience. Her main objective is to spread knowledge and help students to build their career and gain professional skills which will assist them in the long run.



**Mr. Bakhtiyor Nuriddinov, Visiting Faculty**

Bilingual professional lawyer, with MBA and twelve years of experience in various industrial companies, solid background in legal proceedings in international trade contracts, tax and customs procedures of the Republic of Uzbekistan.



**Mr. Hodjiev Shakhboz Farhodjon Ogli, Visiting Faculty**

Masters from Andijan State University with major in History. Taught History at Andijan state University. Now teacher of history of Uzbekistan at Sharda University Uzbekistan.



**Ms. Axmadjonova Shaxnoza Ne'matjonovna, Visiting Faculty**

Graduated from the Andizhan State Institute of Languages. Has successfully completed The New In-Service Teacher Training Programme for English Language Teachers in Uzbekistan with British Council.

# FUTURE PROSPECTS:

## 1. Higher Study Abroad

1. Higher Study Abroad-Sharda India other Partner Universities Overseas

### 2. Job Placement- Placement support

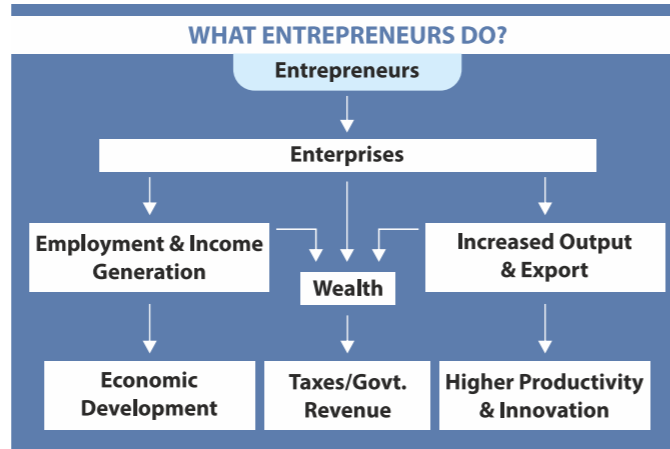
A dedicated Placement Cell managed by competent professionals will liaison with companies, disseminate information and organise interviews for placement.

### 3. Entrepreneurship:

Entrepreneurs creates enterprises and thus identify business opportunities, convert raw material into final product, create wealth and employment, promote value addition and contribute in export and economic development. Therefore, passing out students can think of launching a start-up and thus choose the carrier of entrepreneurship.

## 2. Job Placement

## 3. Entrepreneurship



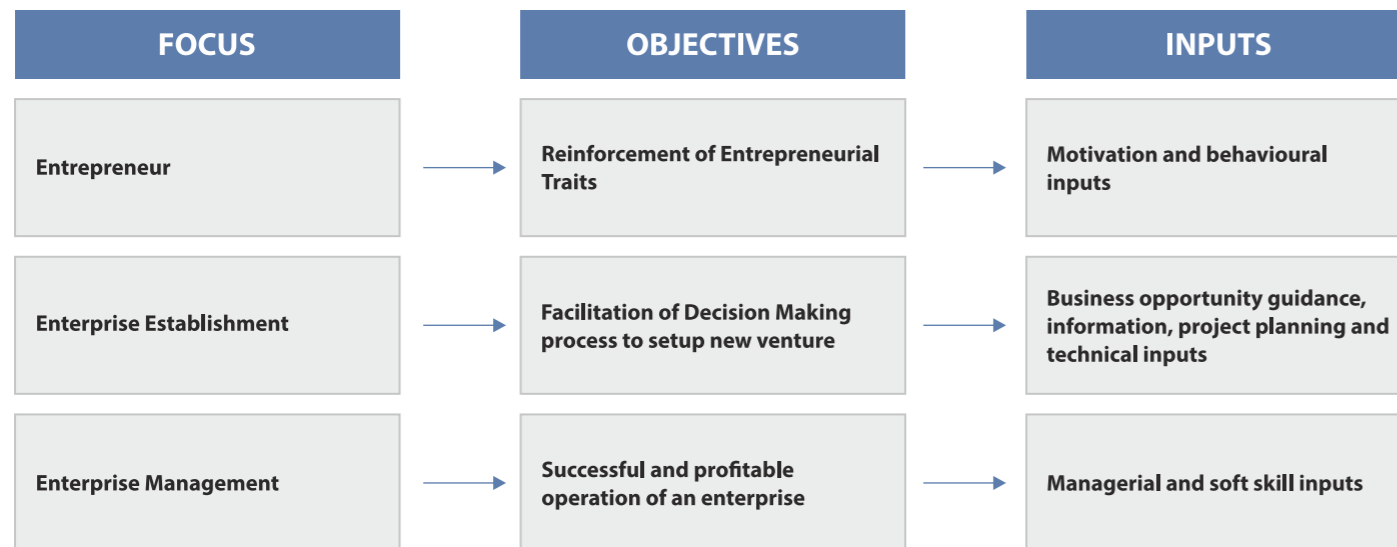
### ROAD TOWARDS ENTREPRENEURSHIP

Sharda University Uzbekistan through a dedicated Entrepreneurship Development Cell (EDC) will provide, coaching, guiding, counselling and mentoring to students enabling them to start new enterprises. The EDC will work towards enhancing skill, attitude and knowledge so as to encourage students for launching their enterprises.



### Tripod of Entrepreneurial Competencies

*Aptitude | Knowledge | Skill*



Students will be provided with adequate guidance and mentoring support enabling them to launch their own enterprises.

## STEPS TOWARDS ENTREPRENEURSHIP

- Scanning Business Opportunities
- Selecting Business Idea
- Market Research
- Identifying Appropriate Technology
- Analyzing Financial Feasibility
- Business Plan Preparation
- Prototype Development
- Test Marketing
- Accessing Finance
- Enterprise Establishment
- Product Launching

SUuz in collaboration with Sharda India Launchpad and other Incubation Centres run by foreign universities in different countries, will provide incubation support to the students.



EDC, in collaboration with industry associations, Chamber of Commerce & Industry, will conduct programme/activities for New Enterprise Creation (NEC) as well as Family Business Management (FBM) where students can participate and learn the techniques.

### Activity Spectrum of EDC

EDC will provide 360° handholding support enabling students to start, sustain and grow their businesses.

## 1. Enterprise Creation

## 2. Enterprise Sustenance

## 3. Enterprise Growth

### Tripod of Entrepreneurship

## 1. Entrepreneur

## 2. Enterprise

## 3. Support System

#### Eco-system:

Students will get an opportunity to participate in different Eco-system development activities as mentioned below;

- Idea Pitching Session
- Hackathon
- Business Plan Competition
- R&D Support
- Start-up Support
- Investor Pitching
- Entrepreneur- Banker /VC/AI Interface
- Mentor Network
- Networking (PPP)
- Business Accelerator

#### EDC Hardware:

- 24x7 hrs, 365 Days support to potential entrepreneurs
- Sharda Launchpad
- Collaboration Abroad: Global Network
- Directory of Business Opportunities
- Market Research Reports
- Repository of Business Plans
- Technology Data Bank
- Access to Finance Guidebook
- Business Internationalisation Platform
- Seed Fund- 10 Billion Sum

### Landscape of Incubation and Mentoring Support:

- Coaching on Entrepreneurship as Career.
- Guidance in selecting Product
- Coaching in Business Plan Preparation
- Mentoring in Accessing Technology / Market
- Networking for Accessing Finance
- Support in Prototype Development
- Handholding for Enterprise Launching
- Business Acceleration Support



## BACHELOR OF BUSINESS ADMINISTRATION

BBA | BBA (Hons.)

The Bachelor of Business Administration (BBA) programme is designed and structured to provide the young minds with an intellectually stimulating learning environment. This under-graduate programme equips the students to have an in-depth understanding of management theory coupled with intensive industry exposure. The course curriculum is designed after studying the requirements of all stakeholders and the ever-changing demands of the industry. The salient features of the programme are the emphasis on enhancing the students' soft skills through graded courses and maximizing the industry interface through varied initiatives. The programme also offers tremendous flexibility and learning opportunities through a credit-based approach. The students are encouraged to think out of box and develop an application oriented approach.

The course content covers the emerging areas of the respective subjects to prepare students for today and tomorrow. This will enable the students to analyze and critically evaluate subject related problems and opportunities. It will also help the students to develop and implement various relevant strategies.

### PROGRAMME OUTCOME

The objective of the programme is to bridge the gap in the industry by providing management professional who are ready to meet the challenges with their strong Technical Skills and the acumen for managing a business by applying their business strategies and concepts, personal capacity building for leadership and teamwork, resilience, and more. It aims at helping students:

- Establish their own enterprises or help strengthen and expand their own family businesses.
- Build a global perspective to identify and analyze relevant global factors that influence decision-making.
- Study advanced Level programmes in Management.
- Develop professionalism and ethical responsibilities to discharge management functions at managerial level positions.
- Perform/Manage well in groups.

### SPECIALIZATION OFFERED IN BBA/BBA (Hons.)

- BBA – International Business
- BBA – Marketing
- BBA – Human Resource Management
- BBA – Entrepreneurship

## KEY HIGHLIGHTS

### • GLOBALLY RECOGNISED DEGREE

Sharda University degree is accepted across the globe for higher studies and employment opportunities.

### • LOCAL & GLOBAL RELEVANCE

Global management values combined with modules tailored to suit the local industry.

### • INDUSTRY RELEVANCE

SUUz faculty is actively involved in research projects with leading corporates, allowing them to base the curriculum around the latest trends and knowledge.

### • IMMERSION & INTERNSHIP PROGRAMME AT SHARDA UNIVERSITY INDIA

Unique opportunity to pursue final year at Sharda University campus in India (Greater Noida or Agra) and do 6 months internship at leading corporate in Delhi-NCR.

### • START-UP OPPORTUNITIES

SUUz is focused on launching Start-Ups and promoting entrepreneurship among students through various programmes.

## CAREER OPTIONS AFTER BBA

The BBA programme is the gateway to numerous job opportunities in a plethora of sectors like Marketing, Education, Finance, Sales, and Government to name just a few. BBA graduates can be employed for roles in business management and sales.

Some of the esteemed job profiles BBA students can attain after a successful completion of the programme are:

- Marketing Executive
- Marketing Manager
- Marketing Communications Manager
- Marketing Research Analyst
- Digital Marketing Manager
- Business Development Manager
- Product Manager
- Brand Manager
- Advertising Manager
- Sales Manager
- Sales Executive

### ENTRY REQUIREMENTS

#### BBA / BBA (Hons.):

- Candidate should have completed Grade XI/XII (11/12 years of compulsory education)
- Candidate should qualify Sharda University Scholarship & Admission Test (SUSAT-2021)
- Interview (For Uzbek Students)/Online Interview (For International Students)
- IELTS or higher

### HOW TO APPLY?

- Fill in the Online Application Form available at [www.shardauniversity.uz](http://www.shardauniversity.uz)
- Qualified Students will have to visit University Campus for final Interview & documentation

### PROGRAMME FEE:

- Fee Per Year (In USD) : 3000
- Fee Per Year (In so'm) : 31,530,000

### DURATION:

- BBA - 4 Years
- BBA (Hons.) - 5 Years

## PROGRAMME STRUCTURE

Credits required for graduation in BBA: **240**

Credits required for graduation in BBA (Hons.): **300**

Credits required as essential distribution requirement: **200**

Credits free to choose from anywhere (including from programme and specialization beyond minimum): **40 (Subject to meeting the pre-requisites).**

### UNIVERSITY CORE:

#### COURSE TITLE

English Language

Humanities

History of Uzbekistan

Values and ethics

### SCHOOL CORE:

#### COURSE TITLE

Basic IT Tools

Business Communication

Business Mathematics

Business Economics

Understanding Cross Cultural Diversity

Business Research Methods

Quantitative Techniques

International Business

Corporate Social Responsibility

### PROGRAMME CORE :

#### COURSE TITLE

Principles of Management

Introducing the Business Environment

Organizational Behaviour

Marketing Management

Finance for Business

Operations Management

Human Resources Management

Project (as per specialization)



## SPECIALIZATION CORE

(for each specialization):

List of courses that comprise of Specialization core for **International Business:**

### COURSE TITLE

Launching New Ventures  
International Finance  
International Law  
WTO and International Trade  
Global Business Environment  
World Geography and Major Trade Routes

List of courses that comprise of Specialization core for **Marketing:**

### COURSE TITLE

Consumer Behaviour  
Brand Management  
Sales and Distribution Management  
Retail Management and Franchising  
Customer Relationship Management  
Services Marketing

List of courses that comprise of Specialization core for **Human Resources Management:**

### COURSE TITLE

Human Resources: Value and Contribution to organization success  
Human Resource Information System  
Conflict Management Skills  
Counselling Skills for Managers  
Negotiation Skills  
Training and Development

List of courses that comprise of Specialization core for **Entrepreneurship:**

### COURSE TITLE

Launching New Ventures  
New Venture Financing  
Marketing for New Ventures  
Collaborations in Business  
Venture Ideation  
Managing Small Enterprises and Family Businesses

## ELECTIVES:

List of courses that comprise the electives relevant to this degree:

### COURSE TITLE

Managing Small Enterprises and Family Businesses  
Launching New Ventures  
New Venture Financing  
Marketing for New Ventures  
Banking Operations  
Marketing of Financial Products and Services  
Business Taxation  
Using Business Documentation  
Logistics Management  
Leadership and Change Management  
Human Resource Information System  
Team Building and Leadership  
International Business  
International Finance  
International Law  
Promoting a Brand  
Retail Management  
Digital Marketing  
Services Marketing  
Social Media Marketing

## INTERNATIONAL BUSINESS

Semester-wise structure for Bachelor of Business Administration with specialisation in **International Business**.

### Semester I

#### COURSE TITLE

Mathematics  
Preparatory English Course/Intermediate English course/Advanced English & Language Through Literature  
Principles of Management  
Using Basic IT Tools

### Semester II

#### COURSE TITLE

Intermediate English Course/Proficient English Language Course/Advanced English & Language Through Literature/Introduction to Sociology  
Uzbekistan History-I  
Organizational Behaviour  
Business Communication-I  
Introducing the Business Environment

### Semester III

#### COURSE TITLE

Uzbekistan History-II  
Business Communication-II  
Business Economics-I (Micro Economics)  
Understanding Cross Cultural Diversity  
Marketing Management

### Semester IV

#### COURSE TITLE

Specialisation-I (Launching New Ventures International Business)  
Humanities Course  
Human Resources Management  
Business Economics-II (Macro Economics)  
Elective-I

### Semester V

#### COURSE TITLE

Specialisation-II (International Finance)  
Elective-II  
Business Research Methods  
Finance for Business  
Quantitative Techniques for Management

### Semester VI

#### COURSE TITLE

International Business  
Team Building and Leadership  
SPECIALISATION-III (International Law)  
Operations Management  
Elective-III

### Semester VII

#### COURSE TITLE

Corporate Social Responsibility  
Values and ethics  
Specialization-VI (Global Business Environment)  
Specialization-V (World Geography and Major Trade Routes)  
Elective-VI

### Semester VIII

#### COURSE TITLE

Business Taxation  
Specialization-VI (WTO and International Trade)  
Project Work on Specialization Area

## MARKETING MANAGEMENT

Semester-wise structure for Bachelor of Business Administration with specialisation in **Marketing Management**.

### Semester I

#### COURSE TITLE

Mathematics  
Preparatory English Course/Intermediate English course/Advanced English & Language Through Literature  
Principles of Management  
Using Basic IT Tools

### Semester II

#### COURSE TITLE

Intermediate English Course/Proficient English Language Course/Advanced English & Language Through Literature/Introduction to Sociology  
Uzbekistan History-I  
Organizational Behaviour  
Business Communication-I  
Introducing the Business Environment

### Semester III

#### COURSE TITLE

Uzbekistan History-II  
Business Communication-II  
Business Economics-I (Micro Economics)  
Understanding Cross Cultural Diversity  
Marketing Management

### Semester IV

#### COURSE TITLE

Specialisation-I (Consumer Behaviour)  
Humanities Course  
Human Resources Management  
Business Economics - II (Macro Economics)  
Elective-I

### Semester V

#### COURSE TITLE

Specialisation-II (Brand management)  
Elective-II  
Business Research Methods  
Finance for Business  
Quantitative Techniques for Management

### Semester VI

#### COURSE TITLE

International Business  
Team Building and Leadership  
Specialisation-III (Sales and Distribution Management)  
Operations Management  
Elective-III

### Semester VII

#### COURSE TITLE

Corporate Social Responsibility  
Values and Ethics  
Specialization-VI (Retail Management and Franchising)  
Specialization-V (Customer Relationship Management)  
Elective-VI

### Semester VIII

#### COURSE TITLE

Business Taxation  
Specialization-VI (Services Marketing)  
Project Work on Specialization Area



# HUMAN RESOURCE MANAGEMENT

Semester-wise structure for Bachelor of Business Administration with specialisation in **Human Resource Management**.

## Semester I

### COURSE TITLE

Mathematics  
Preparatory English Course/Intermediate English course/Advanced English & Language Through Literature  
Principles of Management  
Using Basic IT Tools

## Semester II

### COURSE TITLE

Intermediate English Course/Proficient English Language Course/Advanced English & Language Through Literature / Introduction to Sociology  
Uzbekistan History-I  
Organizational Behaviour  
Business Communication-I  
Introducing the Business Environment

## Semester III

### COURSE TITLE

Uzbekistan History-II  
Business Communication - II  
Business Economics - I (Micro Economics)  
Understanding Cross Cultural Diversity  
Marketing Management

## Semester IV

### COURSE TITLE

Specialisation-I (Human Resources: Value and Contribution to organization success)  
Humanities Course  
Human Resources Management  
Business Economics - II (Macro Economics)  
Elective-I

## Semester V

### COURSE TITLE

Specialisation-II (Human Resource Information System)  
Elective-II  
Business Research Methods  
Finance for Business  
Quantitative Techniques for Management

## Semester VI

### COURSE TITLE

International Business  
Team Building and Leadership  
Specialisation-III (Conflict Management Skills)  
Operations Management  
Elective-III

## Semester VII

### COURSE TITLE

Corporate Social Responsibility  
Values and Ethics  
Specialization-VI (Counselling Skills for Managers)  
Specialization-V (Negotiation Skills)  
Elective-VI

## Semester VIII

### COURSE TITLE

Business Taxation  
Specialization-VI (Training and Development)  
Project Work on Specialization Area

# ENTREPRENEURSHIP

Semester-wise structure for Bachelor of Business Administration with specialisation in **Entrepreneurship**.

## Semester I

### COURSE TITLE

Mathematics  
Preparatory English Course/Intermediate English course/Advanced English & Language Through Literature  
Principles of Management  
Using Basic IT Tools

## Semester II

### COURSE TITLE

Intermediate English Course/Proficient English Language Course/Advanced English & Language Through Literature / Introduction to Sociology  
Uzbekistan History-I  
Organizational Behaviour  
Business Communication-I  
Introducing the Business Environment

## Semester III

### COURSE TITLE

Uzbekistan History-II  
Business Communication - II  
Business Economics - I (Micro Economics)  
Understanding Cross Cultural Diversity  
Marketing Management

## Semester IV

### COURSE TITLE

Specialisation-I (Launching New Ventures)  
Humanities Course  
Human Resources Management  
Business Economics - II (Macro Economics)  
Elective-I

## Semester V

### COURSE TITLE

Specialisation-II (New Venture Financing)  
Elective-II  
Business Research Methods  
Finance for Business  
Quantitative Techniques for Management

## Semester VI

### COURSE TITLE

International Business  
Team Building and Leadership  
Specialisation-III (Marketing for New Ventures)  
Operations Management  
Elective-III

## Semester VII

### COURSE TITLE

Corporate Social Responsibility  
Values and Ethics  
Specialization-VI (Collaborations in Business)  
Specialization-V (Venture Ideation)  
Elective-VI

## Semester VIII

### COURSE TITLE

Business Taxation  
Specialization-VI (Managing Small Enterprises and Family Businesses)  
Project Work on Specialization Area

# STUDY ABROAD PROGRAMME

## PATH TO BECOME A GLOBAL LEADER

An international experience is a must in today's environment and offers students a new perspective to meet real world challenges. So for those of you who aspire to potentially open new avenues-academically and personally, Sharda's Study Abroad Programme is the passport to the world.

### *The route to self development through study abroad*

- See the World
- Hone Your Language Skills
- Be attractive to future employers
- Find New Interests
- Make Lifelong Friends
- Develop your personality
- Get a life time experience
- Earn transferable course credits
- Pursue an international project
- Earn international degree/certificate at low cost



### CREDIT TRANSFER

Sharda University Uzbekistan has credit transfer agreements with:

- College of Law & Business, Israel
- University of Plymouth, UK.

#### The route to credit transfer:

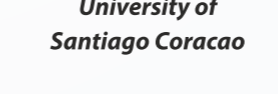
- Interested students can start their studies in Sharda University
- Transfer to Partner University in Year 1 or in Year 2 or in Year 3.
- Credit transfer students graduate with the degree of the partner university.



### SEMESTER EXCHANGE

The route to semester exchange for students of Sharda University Uzbekistan:

- SUU students can transfer to partner universities for one semester
- Students pay ZERO tuition fees to the partner universities
- Credits received in the semester exchange would be transferred from Sharda University and vice versa after the courses have been mapped & approved in advance from both Sharda University and the partner university.



- Financial University under the Government of the Russian Federation is considered among top 5 universities in Russia according to Forbes and RBC.
- D. Serikbayev East Kazakhstan State Technical University is a leading university in Central Asia.
- Istanbul Sehir University is one of the most prestigious and leading non-profit foundation universities in Turkey.



## 250+ Tie-Ups with Leading Global Universities

*Some of the top universities with whom Sharda University has tie-ups.*

- Cardiff Metropolitan University, UK
- University of the West of England, UK
- Heriot Watt University, UK
- Middlesex University, UK
- Northumbria University, UK
- Eurecom, France
- Mendel University, Czech Republic
- New York College, Greece
- Siberian Federal University, Russia
- Ural Federal University, Russia
- Telecom Ecole de Management, France
- University of Cordoba, Spain
- EUDE, Spain
- University of Cyprus, Cyprus
- University of Ljubljana, Slovenia

- University of Malta, Malta
- University of Warsaw, Poland
- Curtin University of Technology, Australia
- La Trobe University, Australia
- RMIT University, Australia
- Arkansas State University, USA
- Letourneau University, USA
- Missouri State University, USA
- University of Baltimore, USA
- University of Central Arkansas, USA
- University of Illinois, USA
- University of Western Ontario, Canada
- Institute Universitaire de la Cote, Cameroon
- Jigjiga University, Ethiopia
- University of Alexandria, Egypt

- Kampala International University, Uganda
- Wachemo University, Ethiopia
- University of The Gambia, The Gambia
- ADA University, Azerbaijan
- CEDS University, Bangladesh
- College of Law and Business, Israel
- Eurasian National University, Kazakhstan
- Georgian National University, Georgia
- Ghalib University, Afghanistan
- Istanbul Aydin University, Turkey
- Kabul University, Afghanistan
- Payap University, Thailand
- Taipei Medical University, Taiwan
- Woosong University, South Korea

# WORLD-CLASS ACADEMIC FACILITIES

Sharda University Uzbekistan campus combines modern teaching and study spaces on acres of landscaped greenery. The campus includes academic support, accommodation, sports, culture and entertainment; everything a student needs in a global university.



## EXPERIENCE

Guest lectures, events & activities in auditorium & seminar halls.



## CONNECT

Stay connected 24x7 seamless Wi-Fi network



## STAY

Experience staying in a hostel that's a home away from home.



## EXERCISE

Stay fit at the on-campus gymnasium.



## PLAY

Relax by playing many outdoor & indoor games.



## LEARN

Browse through books and journals in libraries.

# EVENTS THAT SHOWCASE WORLD CULTURE

Sharda University Uzbekistan encourages students to organise and participate in various events to build an all round personality to excel. In the academic session 2020-21, various academic, cultural and sports events were held which saw participation by educationists from leading universities abroad and industry professionals.

An interactive session on Uncommon beliefs that not everyone follows, especially youth was arranged by Literary Club



Interaction with representatives of UFA University, Russia.

Session on ethical practices benefitted the students of SUUz.



More than 2400 students from all the regions of Uzbekistan participated in the Sharda Science Olympiad.



SUU Technical Club arranged a workshop on IoT where students were asked to figure out a plan to develop an electronic gadget.



SUU Sports Club organized a Football Tournament on 23rd January 2020 between BBA and B.Tech students



Visit to understand management practices of the textile industry.

Industry visit - provided opportunity for learning from the practice.



Two Days Film Festival was organized by Literary and Synergy Club on 16th & 17th January 2020 to let students experience a new way of learning.



# STUDENT CLUBS

Sharda University has a strong tradition of student bodies and clubs that attract students from all disciplines. At Sharda University Uzbekistan, students can participate in a variety of student clubs ranging from media, photography, dramatics, fine arts and literary. Students can make new friends, develop skills, be active, push limits, and get involved.

## CLUBS@SUUZ



DANCE



TECHNICAL SOCIETY



MUSIC



FASHION



ENVIRONMENT



CULTURAL



DRAMATICS



PHOTOGRAPHY



LITERARY



FINE ARTS



DIVERSITY



SPORTS



SYNERGY

## 100 % PLACEMENT SUPPORT

Sharda Group of Institutions aim to provide 100% Placement Support to the students of Uzbekistan with academic and career opportunities beyond the years that they are associated with the university. With 37500+ Sharda Group students placed in top multinational companies around the globe, SUUZ is a great platform for those who want to start their careers with Fortune 500 Companies and top corporates. The Training & Placement cell provides complete assistance to the students including Pre-Placement Talks, Written Tests, Interviews and Group Discussions.

## THREE MONTHS INDUSTRY INTERNSHIP

Sharda University Uzbekistan offers students unparalleled opportunities to work alongside experienced professionals and develop new skills and qualities along with putting into practice what they have learned at the university.

During the internship, the students get the opportunity to either work with organisations in Uzbekistan or can choose to pursue 3 months industry internship at leading corporate companies at Uzbekistan & Overseas.

# ADMISSION PROCESS

Prospective students who are seeking to take admissions in Sharda University Uzbekistan for 2021-22 batch in the Faculty of Engineering and Technology, Faculty of Management, & Faculty of Humanities should have completed minimum 11 years of education and must have a good IELTS/equivalent Score. All programmes are taught in English language by eminent faculties. Sharda University also offers Hons. programme for bright students who are seeking to pursue their higher education in international universities. All students will also have to follow the same admission process.

## 1. Sharda University Scholarship and Admission Test (SUSAT)

The duration of the test will be 90 minutes. Candidates will be evaluated on the scale of 75 and the Cutoff marks to pass SUSAT will be 20 marks. There will be objective type questions.

### Syllabus:

- SUSAT for 'Bachelor of Technology (B.Tech)' will have questions on Mathematics, Physics, Logic & Reasoning and English.
- SUSAT for 'Bachelor of Business Administration (BBA)' will have questions on English, General Knowledge, General Aptitude and Mathematics.
- SUSAT for 'Bachelor of Arts (BA) - Applied English' will have questions on Reading, Writing, Listening and Speaking in English language.

## 2. English Proficiency

The English proficiency of the candidates will be evaluated either through (i) internationally accepted proficiency tests like IELTS, ESOL, TOEFL, PEARSON, CERF or (ii) Personal Interview. The scores for internationally accepted proficiency tests will be considered as under:-

IELTS	ESOL	TOEFL	PEARSON	CEFR
5.0 - 5.5	5.0 - B1	35 - 59	36 - 42	B1
	5.5 - B2			
6.0 - 6.5	6.0 - B2	60 - 93	50 - 58	B2
	6.5 - C1			
7.0 - 7.5	C1	94 - 109	65 - 73	C1
ABOVE 7.5	C2	110 - 120	79 - 86	C2

The Cutoff scores for the above mentioned proficiency tests are given below:-

Proficiency Test	IELTS	ESOL	TOEFL	PEARSON	CEFR
Cutoff score	5	B1	35	36	B1

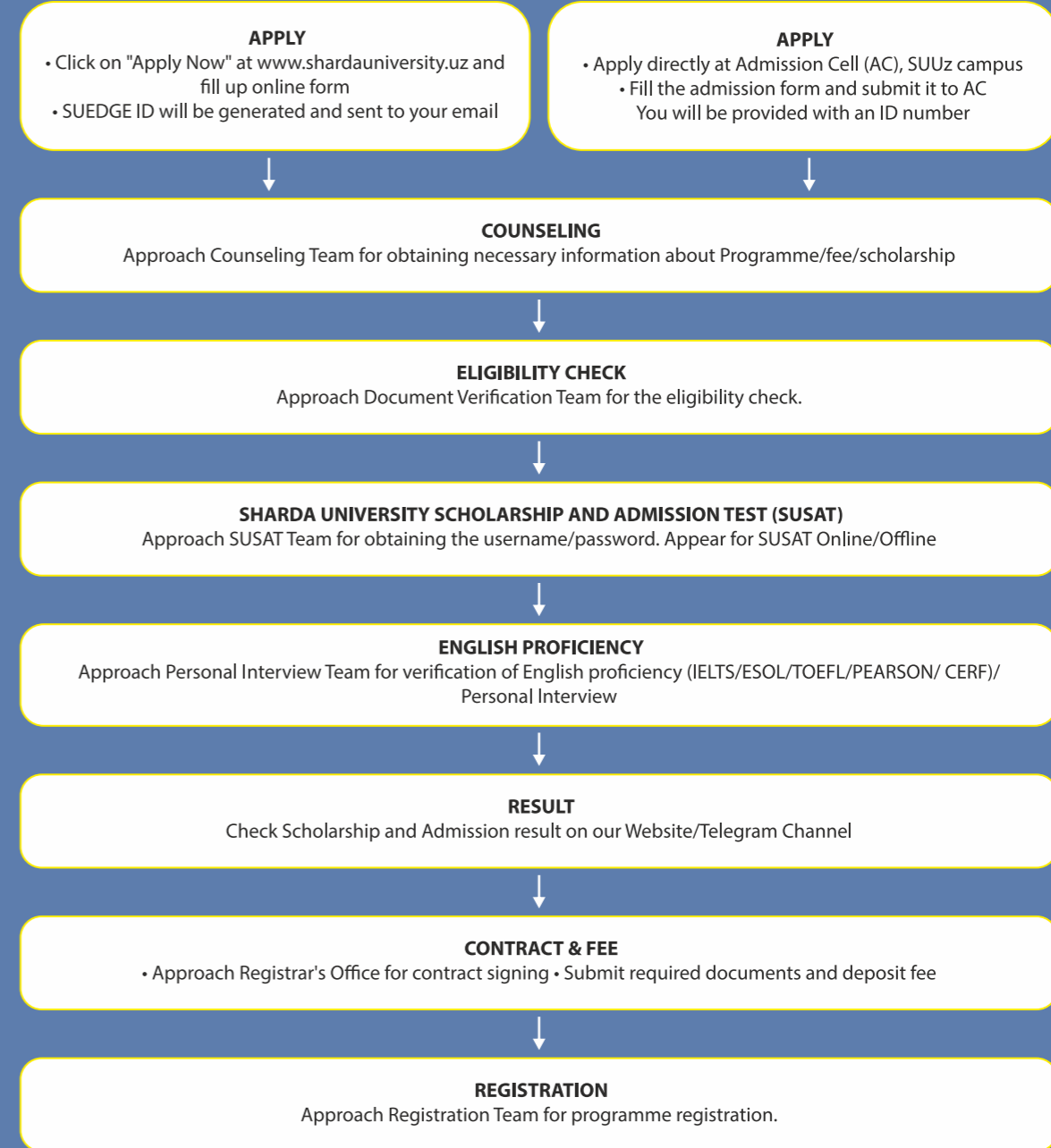
Candidates not having any English proficiency test result have to undergo Personal Interview. In the Personal Interview, candidates will be evaluated on a scale of 25.



**Sharda University Scholarship & Admission Test (SUSAT-2021) Centers**  
**Andijan:**  
 Sharda University 73,  
 Boburshah Prospekt,  
 Andijan, Uzbekistan

**PLEASE CONTACT:**  
 +99890 526 12 34  
 +99890 527 12 34  
 +99895 420 09 09

## ADMISSION FLOW CHART



## ADMISSION SCORE

On the scale of 100, Admission Score will be arrived by adding 70% of SUSAT score and 30% of English proficiency score. Candidates need to score minimum 20 marks in SUSAT and minimum 5.0 bands in IELTS / 15 marks in Personal Interview in order to qualify for admission.

**Admission Score = S+E, where**

$$S = (\text{SUSAT score} / 75) * 70$$

If a candidate has international English proficiency test result, his/her score will be mapped with IELTS score as indicated below:-

$$E = (\text{Score} / 9) * 30$$

OR

If a candidate has appeared for Personal Interview, the English proficiency score will be calculated as below:-

$$E = (\text{PI score} / 25) * 30$$



# ADMISSION SCHOLARSHIP POLICY-2021-2022

Admission Score	Scholarship Percentage
35.99-59.99	0%
60-74.99	10%
75-84.99	15%
85-89.99	20%
90-94.99	25%
95-100	50%



Students having extraordinary record/ performance in sports or other extra-curricular activities may be considered for Scholarship on submission of the proof of performance. On the overall issue of Scholarship, the decision of the Management will be final.

**Sharda University  
Scholarship & Admission  
Test (SUSAT-2021) Centers**

**Andijan:**  
Sharda University 73, Boburshah Prospekt,  
Andijan, Uzbekistan

## Life at Sharda University Uzbekistan Campus



## Students Learning Through Industry Visit

