



SHARDA UNIVERSITY UZBEKISTAN

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SHARDA UNIVERSITY CAMPUS

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FACULTY OF HUMANITIES

BACHELOR OF ARTS APPLIED ENGLISH PROGRAMME

STUDY AT
ASIA'S TOP LEADING
GLOBAL UNIVERSITY
IN UZBEKISTAN

MAKING
EDUCATION / WORK

WHERE THE WORLD COMES TOGETHER



Sharda University-Greater Noida (India)

SHARDA GROUP

India's leading education, healthcare & IT group that has touched the lives of 2 million+ people.

Sharda Group. 25 years of an unprecedented journey of excellence. For over two decades, Sharda Group has been setting new benchmarks in education, healthcare and information technology through its entities - Sharda University, Sharda Hospital and Sharda Tech. The Group is on a vertical tangent of growth spearheaded by Mr. PK Gupta who lives by the treatise – It takes a vision to change the game. It is among the largest education groups in India with 20,000+ students studying in 4 campuses spread over 200 acres of land and 4000 employees with 47500+ alumni worldwide.

Through Sharda Hospital, the Group has been offering world-class medical care at affordable cost to the common man, while Sharda Tech offers a one stop shop, right from its digital marketing campaigns to innovative IT applications.

WHY THE WORLD IS HERE AT SHARDA

- Students from **85+ countries** have experienced Sharda
- **1200+ faculty** with global experience
- **250+ global tie-ups** with leading institutions
- **37,500+ placements** over the years in Sharda Group
- Prestigious accolades & rankings
- Rated by Forbes as a **Great place to study**
- Recognised with '**Gold Standard**' and received '**I-GAUGE**' certificate for excellence in online education by the **highly prestigious QS Ratings**



Sharda Hospital, Greater Noida (India)



Sharda University-Agra (India)

Prestigious ratings received by Sharda University India:-



SHARDA UNIVERSITY UZBEKISTAN

The 1st independent private university in Uzbekistan approved under special Presidential decree

Sharda University Uzbekistan has been established in line with Sharda's commitment to offer world class education to everyone. It is the first independent private university in Uzbekistan that is being envisioned to become the gateway for students from Eurasia. Students of Sharda University Uzbekistan share the legacy of Sharda, India's truly global university with 27% students from 85+ countries; which has over the years become one of the leading centres of education, research and innovation in Asia.

In the next few years, the University will become the epicentre of future-focused education in various disciplines including Engineering, Management, Medical, Dental, Tourism and Hospitality, Law, Architecture, Design, Journalism & Mass Communication, Computer Applications, Basic Sciences, Nursing, Biotechnology, Food & Technology, Pharmacy, Physiotherapy, Paramedical, Education, Languages, Animation, Agriculture, Visual Arts and Stem Cell & Cancer Biology. Sharda University Uzbekistan will also establish Centres of Excellence to promote research and innovation that will benefit the entire mankind.

UNIQUE ADVANTAGES FOR SUU STUDENTS

- Sharda University Uzbekistan students can choose to study **(with same tuition fee, no extra fee)** for one year at Sharda's campuses in Greater Noida or Agra.
- Students can also pursue 3 months industry internship at leading corporate companies at Uzbekistan & Overseas.

FACULTY OF HUMANITIES

School of Humanities is envisioned to become an epicentre of cultural, creative and academic activity at Sharda University Uzbekistan. Besides regular programmes, the Faculty of Humanities equips students with communication skills required for targeted job profiles in the global landscape. The focus is on 3A's - Accelerated Excellence, Accelerated Thinking and All-Inclusive Development.

PROGRAMMES OFFERED

BA Applied English



Prof. (Dr.) Sanjay Pal, Rector

Dr. Sanjay Pal is an Economist and Management Professional and has more than 2½ decades of experience in entrepreneurship, management, cluster development, value chain, teaching and research. He was instrumental in establishing India-Uzbekistan Entrepreneurship Development Centre in Tashkent, Uzbekistan. He worked as a Consultant with international organisations and wrote books on 'Supply Chain management- Strategies and Evaluation' and 'Human Resource Development and MSME Development'.



Mr. Satya Vir Singh, Vice Rector & Registrar

Mr. Satya Vir Singh has over 21 years of global experience in the areas of Accreditation, Affiliations, Tie-ups, Strategic Planning & Budgeting, Policy Formulation, Curriculum Planning & Design, Training, Recruitment, ITES and so on in leading Educational Institutions across India, Gulf and Africa. He has also done Educational Consultancy projects for Ernst & Young (EY India), GLG Consulting & The Smart Cube Consulting.

DISTINGUISHED FACULTY



Ms. Sandeepa Das Bhattacharya, Assistant Professor, Humanities

Ms. Sandipa Das holds a Masters degree in English Literature and has topped her university in her Masters. She is driven by spiritual philosophy and believes in spreading positivity. She has been 11 years of teaching experience. She is also a trained classical dancer and singer.



Mrs. Malakhat Djalaldinova, Assistant Professor

Mrs Malakhat Djalaldinova is a Assistant Professor of English language with extensive experience of teaching the English language and literature of 12 years. Mrs Malakhat Djalaldinova has been part of various national and international conferences and seminars and has vast experience of facilitating innovative lessons and providing English language environment for trainees.



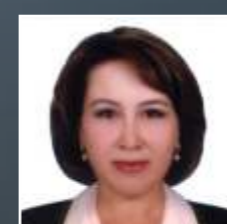
Ms. Buriyeva Umida, Assistant Professor

A qualified and highly specialised teacher with more than 22 years of experience. Her main objective is to spread knowledge and help students to build their career and gain professional skills which will assist them in the long run.



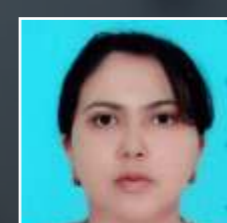
Mr. Hodjiev Shakhboz Farhodjon Ogli, Visiting Faculty

Masters from Andijan State University with major in History. Taught History at Andijan state University. Now teacher of history of Uzbekistan at Sharda University Uzbekistan.



Ms. Axmadjonova Shaxnoza Ne'matjonovna, Visiting faculty

Graduated from the Andizhan State Institute of Languages. Has successfully completed The New In-Service Teacher Training Programme for English Language Teachers in Uzbekistan with British Council.



Ms. Zulayho Majidova, Visiting Faculty

Ms. Majidova has been teaching for 16 years since 2004 at different high educational establishments as ASPIL, Andijan State University, Andijan Medical Institute, Andjan branch of Tashkent State Agrarian University. She has published a textbook and more than 20 articles and thesis in international scientific journals. She has participated in international PAWER conferences funded by Erasmus+ as an interpreter of the Vice Rector of Andijan Branch of Tashkent Sate Agrarian University in Almaty, Kazakhstan.



Mr. Mudumarov Mukhammadodil, Visiting Faculty

BA in English from Andizhan State Institute of Pedagogical Languages and MA in Literary studies from Andizhan State University.

FUTURE PROSPECTS:

1. Higher Study Abroad

1. Higher Study Abroad-Sharda India other Partner Universities Overseas

2. Job Placement- Placement support

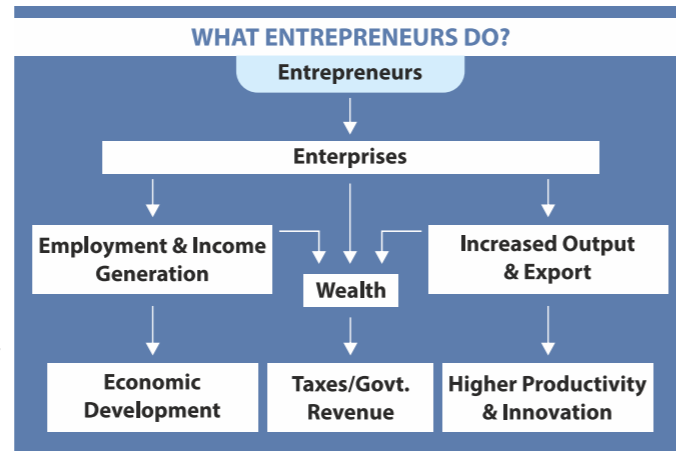
A dedicated Placement Cell managed by competent professionals will liaison with companies, disseminate information and organise interviews for placement.

3. Entrepreneurship:

Entrepreneurs creates enterprises and thus identify business opportunities, convert raw material into final product, create wealth and employment, promote value addition and contribute in export and economic development. Therefore, passing out students can think of launching a start-up and thus choose the carrier of entrepreneurship.

2. Job Placement

3. Entrepreneurship



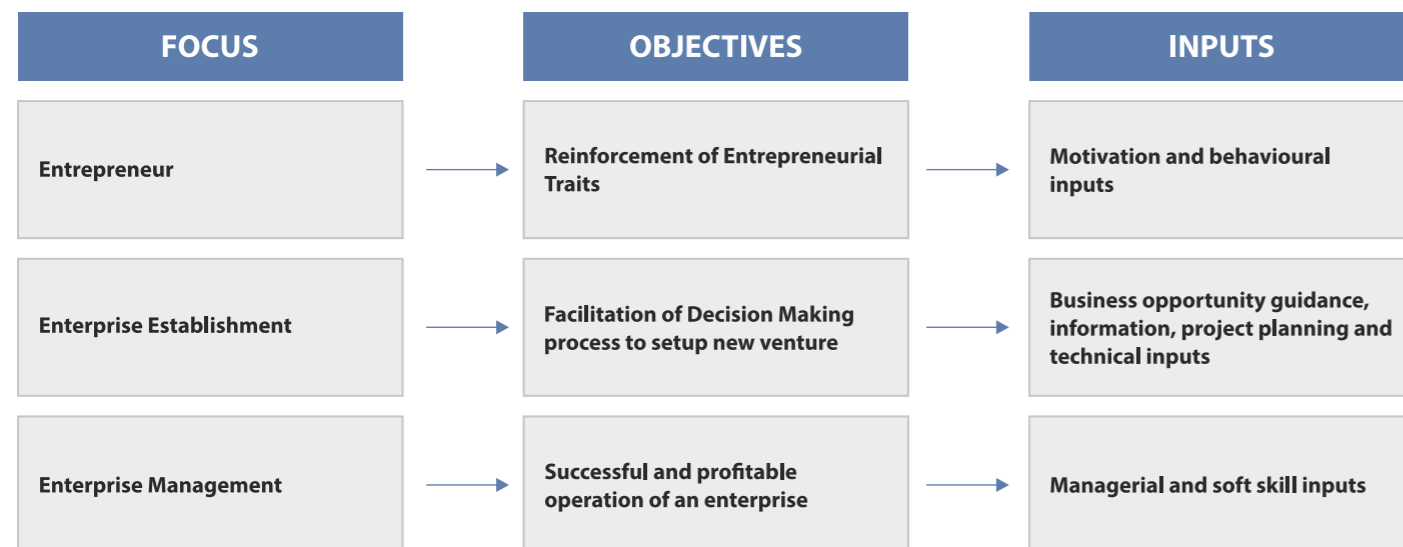
ROAD TOWARDS ENTREPRENEURSHIP

Sharda University Uzbekistan through a dedicated Entrepreneurship Development Cell (EDC) will provide, coaching, guiding, counselling and mentoring to students enabling them to start new enterprises. The EDC will work towards enhancing skill, attitude and knowledge so as to encourage students for launching their enterprises.



Tripod of Entrepreneurial Competencies

Aptitude | Knowledge | Skill

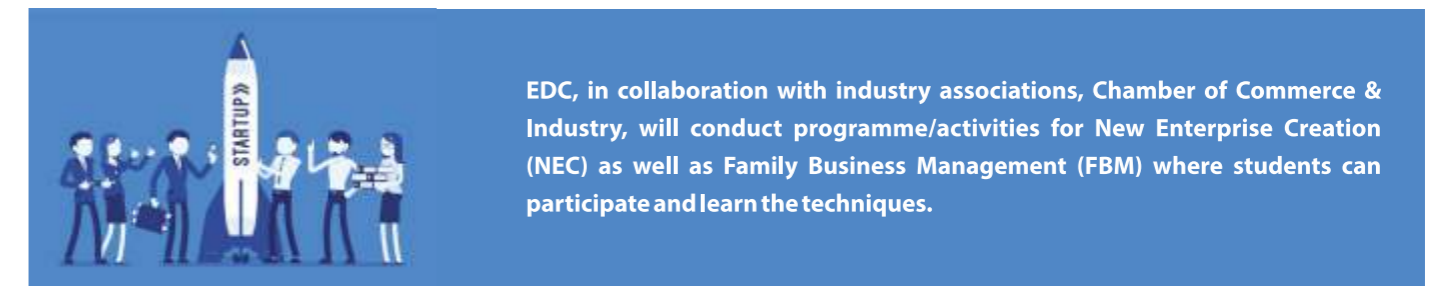


Students will be provided with adequate guidance and mentoring support enabling them to launch their own enterprises.

STEPS TOWARDS ENTREPRENEURSHIP

- Scanning Business Opportunities
- Selecting Business Idea
- Market Research
- Identifying Appropriate Technology
- Analyzing Financial Feasibility
- Business Plan Preparation
- Prototype Development
- Test Marketing
- Accessing Finance
- Enterprise Establishment
- Product Launching

SUuz in collaboration with Sharda India Launchpad and other Incubation Centres run by foreign universities in different countries, will provide incubation support to the students.



Activity Spectrum of EDC

EDC will provide 360° handholding support enabling students to start, sustain and grow their businesses.

1. Enterprise Creation

2. Enterprise Sustenance

3. Enterprise Growth

Tripod of Entrepreneurship

1. Entrepreneur

2. Enterprise

3. Support System

Eco-system:

Students will get an opportunity to participate in different Eco-system development activities as mentioned below;

- Idea Pitching Session
- Hackathon
- Business Plan Competition
- R&D Support
- Start-up Support
- Investor Pitching
- Entrepreneur- Banker /VC/AI Interface
- Mentor Network
- Networking (PPP)
- Business Accelerator

EDC Hardware:

- 24x7 hrs, 365 Days support to potential entrepreneurs
- Sharda Launchpad
- Collaboration Abroad: Global Network
- Directory of Business Opportunities
- Market Research Reports
- Repository of Business Plans
- Technology Data Bank
- Access to Finance Guidebook
- Business Internationalisation Platform
- Seed Fund- 10 Billion Sum

Landscape of Incubation and Mentoring Support:

- Coaching on Entrepreneurship as Career.
- Guidance in selecting Product
- Coaching in Business Plan Preparation
- Mentoring in Accessing Technology / Market
- Networking for Accessing Finance
- Support in Prototype Development
- Handholding for Enterprise Launching
- Business Acceleration Support



WORDING

SPEAKING

WRITING

TALK

BA APPLIED ENGLISH LANGUAGE PROGRAMME

Any language and works of literature in that language are the reflection of the socio-cultural ethos of the society at the time these have been written. Studying language and the works provides an insight into different cultures and people, helping us become more open minded and understanding. It also helps in being able to analyze a wide range of points of view as well as express the same in a cogent fashion whether it is in a written format or oral. Literature also combines elements from different fields like History, Philosophy, Psychology, Geography, etc., so that the student can relate to it in different ways.

English is universally accepted language in work places and academia. Study of English literature would help to build key communication skills required to excel in these places. The employability quotient of candidates who have studied English language increases dramatically. Sharda University Uzbekistan, which has deep experience in education and teaching experience globally, wants to expose the students to new way of thinking and learning English Language. Hence, we propose a Four Year BA Applied English graduation programme at Sharda University Uzbekistan. This will be a part of Humanities & Arts Department.

Following are the key selling points/USPs for the BA Applied English Programme

1. It has been designed keeping in mind that the learners will be non-native English speakers. It will bring the students at par on international levels by improving their language skills in phonetics, creative writing and analytical thinking. It will improve communication skills and will also help students to conduct themselves appreciably wherever they go
2. It would teach the students about the development of the English language and literature into modern society through drama, poetry, novel and plays
3. It has been designed and is being offered by Sharda University which is one of the premier universities of India and has set up institutes internationally

Who should go for this programme?

1. Those who enjoy critical thinking and are passionate about reading
2. Those who are interested in getting to know about different cultures and contemporary issues like feminism, misogyny, nepotism, love and relations, etc.
3. Those who eventually want to work in a multi-cultural setup or a multi-national company
4. Those who are looking to go for higher education in English literature
5. Those who wish to pursue careers in English language teaching or as translators
6. Those who wish to pursue career in media and journalism
7. Those who plan to go for careers in foreign countries

Programme Fee

Fee Per Year (In USD)	: \$2800
Fee Per Year (In s'om)	: 29,428,000

Duration

4 Years

PROGRAMME STRUCTURE OF

BA APPLIED ENGLISH PROGRAMME

Semester I

COURSE TITLE

Basic skills in listening (L)
Basic skills in reading (R)
Basic skills in speaking (S)
Basic skills in writing (W)
Basic IT tools

Semester II

COURSE TITLE

Advanced skills in listening (L)
Advanced skills in reading (R)
Advanced skills in speaking (S)
Advanced skills in writing (W)
Fundamental of quantitative aptitude and reasoning

Semester III

COURSE TITLE

Introduction to linguistics
Introduction to phonetics
Advance grammar
Semantics - The study of meanings of words and phrases
Understanding basic science

Semester IV

COURSE TITLE

Language in the workplace
Communication across cultures
British society - Promoting visual engagement with written texts
Detailed picture of British provincial life
Advanced business communication -I



Semester V

COURSE TITLE

English as a Global language
language testing and assessment in society
Short stories from various parts of the world
Creative writing
Advanced business communication -II

Semester VI

COURSE TITLE

Language teaching theory and practice/ELT
Translation -theory and practice
Sociology -I
Psychology -I
Finishing school

Semester VII

COURSE TITLE

History of English literature
History of Uzbekistan
Sociology -II
Psychology -II
Advanced writing course

Semester VIII

COURSE TITLE

Dissertation in English
Audio visual translation
Uzbekistan and International relations
Evolution of the economy of Uzbekistan
Basic physiology hygiene course



STUDY ABROAD PROGRAMME

PATH TO BECOME A GLOBAL LEADER



An international experience is a must in today's environment and offers students a new perspective to meet real world challenges. So for those of you who aspire to potentially open new avenues-academically and personally, Sharda's Study Abroad Programme is the passport to the world.

The route to self development through study abroad

- See the World
- Hone Your Language Skills
- Be attractive to future employers
- Find New Interests
- Make Lifelong Friends
- Develop your personality
- Get a life time experience
- Earn transferable course credits
- Pursue an international project
- Earn international degree/certificate at low cost

CREDIT TRANSFER

Sharda University Uzbekistan has credit transfer agreements with:

- College of Law & Business, Israel
- University of Plymouth, UK.

The route to credit transfer:

- Interested students can start their studies in Sharda University
- Transfer to Partner University in Year 1 or in Year 2 or in Year 3.
- Credit transfer students graduate with the degree of the partner university.



SEMESTER EXCHANGE

The route to semester exchange for students of Sharda University Uzbekistan:

- SUU students can transfer to partner universities for one semester
- Students pay ZERO tuition fees to the partner universities
- Credits received in the semester exchange would be transferred from Sharda University and vice versa after the courses have been mapped & approved in advance from both Sharda University and the partner university.



- Financial University under the Government of the Russian Federation is considered among top 5 universities in Russia according to Forbes and RBC.
- D. Serikbayev East Kazakhstan State Technical University is a leading university in Central Asia.
- Istanbul Sehir University is one of the most prestigious and leading non-profit foundation universities in Turkey.



250+ Tie-Ups with Leading Global Universities

Some of the top universities with whom Sharda University has tie-ups.

- Cardiff Metropolitan University, UK
- University of the West of England, UK
- Heriot Watt University, UK
- Middlesex University, UK
- Northumbria University, UK
- Eurecom, France
- Mendel University, Czech Republic
- New York College, Greece
- Siberian Federal University, Russia
- Ural Federal University, Russia
- Telecom Ecole de Management, France
- University of Cordoba, Spain
- EUDE, Spain
- University of Cyprus, Cyprus
- University of Ljubljana, Slovenia

- University of Malta, Malta
- University of Warsaw, Poland
- Curtin University of Technology, Australia
- La Trobe University, Australia
- RMIT University, Australia
- Arkansas State University, USA
- Letourneau University, USA
- Missouri State University, USA
- University of Baltimore, USA
- University of Central Arkansas, USA
- University of Illinois, USA
- University of Western Ontario, Canada
- Institute Universitaire de la Cote, Cameroon
- Jigjiga University, Ethiopia
- University of Alexandria, Egypt

- Kampala International University, Uganda
- Wachemo University, Ethiopia
- University of The Gambia, The Gambia
- ADA University, Azerbaijan
- CEDS University, Bangladesh
- College of Law and Business, Israel
- Eurasian National University, Kazakhstan
- Georgian National University, Georgia
- Ghalib University, Afghanistan
- Istanbul Aydin University, Turkey
- Kabul University, Afghanistan
- Payap University, Thailand
- Taipei Medical University, Taiwan
- Woosong University, South Korea

WORLD-CLASS ACADEMIC FACILITIES

Sharda University Uzbekistan campus combines modern teaching and study spaces on acres of landscaped greenery. The campus includes academic support, accommodation, sports, culture and entertainment; everything a student needs in a global university.

[1]

Connect

Stay connected 24x7 seamless Wi-Fi network

[3]

Stay

Experience staying in a hostel that's a home away from home.

[5]

PLAY

Relax by playing many outdoor & indoor games.

[2]

Experience

Guest lectures, events & activities in auditorium & seminar halls.

[4]

EXERCISE

Stay fit at the on-campus gymnasium.

[6]

LEARN

Browse through books and journals in libraries.



EVENTS THAT SHOWCASE WORLD CULTURE

Sharda University Uzbekistan encourages students to organise and participate in various events to build an all round personality to excel. In the academic session 2020-21, various academic, cultural and sports events were held which saw participation by educationists from leading universities abroad and industry professionals.

An interactive session on Uncommon beliefs that not everyone follows, especially youth was arranged by Literary Club

Session on ethical practices benefitted the students of SUUz.



SUU Technical Club arranged a workshop on IoT where students were asked to figure out a plan to develop an electronic gadget.



SUU Sports Club organized a Football Tournament on 23rd January 2020 between BBA and B.Tech students



Interaction with representatives of UFA University, Russia.



More than 2400 students from all the regions of Uzbekistan participated in the Sharda Science Olympiad.



Visit to understand management practices of the textile industry.

Industry visit - provided opportunity for learning from the practice.



Two Days Film Festival was organized by Literary and Synergy Club on 16th & 17th January 2020 to let students experience a new way of learning.

STUDENT CLUBS

Sharda University has a strong tradition of student bodies and clubs that attract students from all disciplines. At Sharda University Uzbekistan, students can participate in a variety of student clubs ranging from media, photography, dramatics, fine arts and literary. Students can make new friends, develop skills, be active, push limits, and get involved.

CLUBS@SUUZ



100 % PLACEMENT SUPPORT

Sharda Group of Institutions aim to provide 100% Placement Support to the students of Uzbekistan with academic and career opportunities beyond the years that they are associated with the university. With 37500+ Sharda Group students placed in top multinational companies around the globe, SUUz is a great platform for those who want to start their careers with Fortune 500 Companies and top corporates. The Training & Placement cell provides complete assistance to the students including Pre-Placement Talks, Written Tests, Interviews and Group Discussions.

THREE MONTHS INDUSTRY INTERNSHIP

Sharda University Uzbekistan offers students unparalleled opportunities to work alongside experienced professionals and develop new skills and qualities along with putting into practice what they have learned at the university.

During the internship, the students get the opportunity to either work with organisations in Uzbekistan or can choose to pursue 3 months industry internship at leading corporate companies at Uzbekistan & Overseas.



ADMISSION PROCESS

Prospective students who are seeking to take admissions in Sharda University Uzbekistan for 2021-22 batch in the Faculty of Engineering and Technology, Faculty of Management, & Faculty of Humanities should have completed minimum 11 years of education and must have a good IELTS/equivalent Score. All programmes are taught in English language by eminent faculties. Sharda University also offers Hons. programme for bright students who are seeking to pursue their higher education in international universities. All students will also have to follow the same admission process.

1. Sharda University Scholarship and Admission Test (SUSAT)

The duration of the test will be 90 minutes. Candidates will be evaluated on the scale of 75 and the Cutoff marks to pass SUSAT will be 20 marks. There will be objective type questions.

Syllabus:

- SUSAT for 'Bachelor of Technology (B.Tech)' will have questions on Mathematics, Physics, Logic & Reasoning and English.
- SUSAT for 'Bachelor of Business Administration (BBA)' will have questions on English, General Knowledge, General Aptitude and Mathematics.
- SUSAT for 'Bachelor of Arts (BA) - Applied English' will have questions on Reading, Writing, Listening and Speaking in English language.

2. English Proficiency

The English proficiency of the candidates will be evaluated either through (i) internationally accepted proficiency tests like IELTS, ESOL, TOEFL, PEARSON, CERF or (ii) Personal Interview. The scores for internationally accepted proficiency tests will be considered as under:-

IELTS	ESOL	TOEFL	PEARSON	CEFR
5.0 - 5.5	5.0 - B1	35 - 59	36 - 42	B1
	5.5 - B2			
6.0 - 6.5	6.0 - B2	60 - 93	50 - 58	B2
	6.5 - C1			
7.0 - 7.5	C1	94 - 109	65 - 73	C1
ABOVE 7.5	C2	110 - 120	79 - 86	C2

The Cutoff scores for the above mentioned proficiency tests are given below:-

Proficiency Test	IELTS	ESOL	TOEFL	PEARSON	CEFR
Cutoff score	5	B1	35	36	B1

Candidates not having any English proficiency test result have to undergo Personal Interview. In the Personal Interview, candidates will be evaluated on a scale of 25.

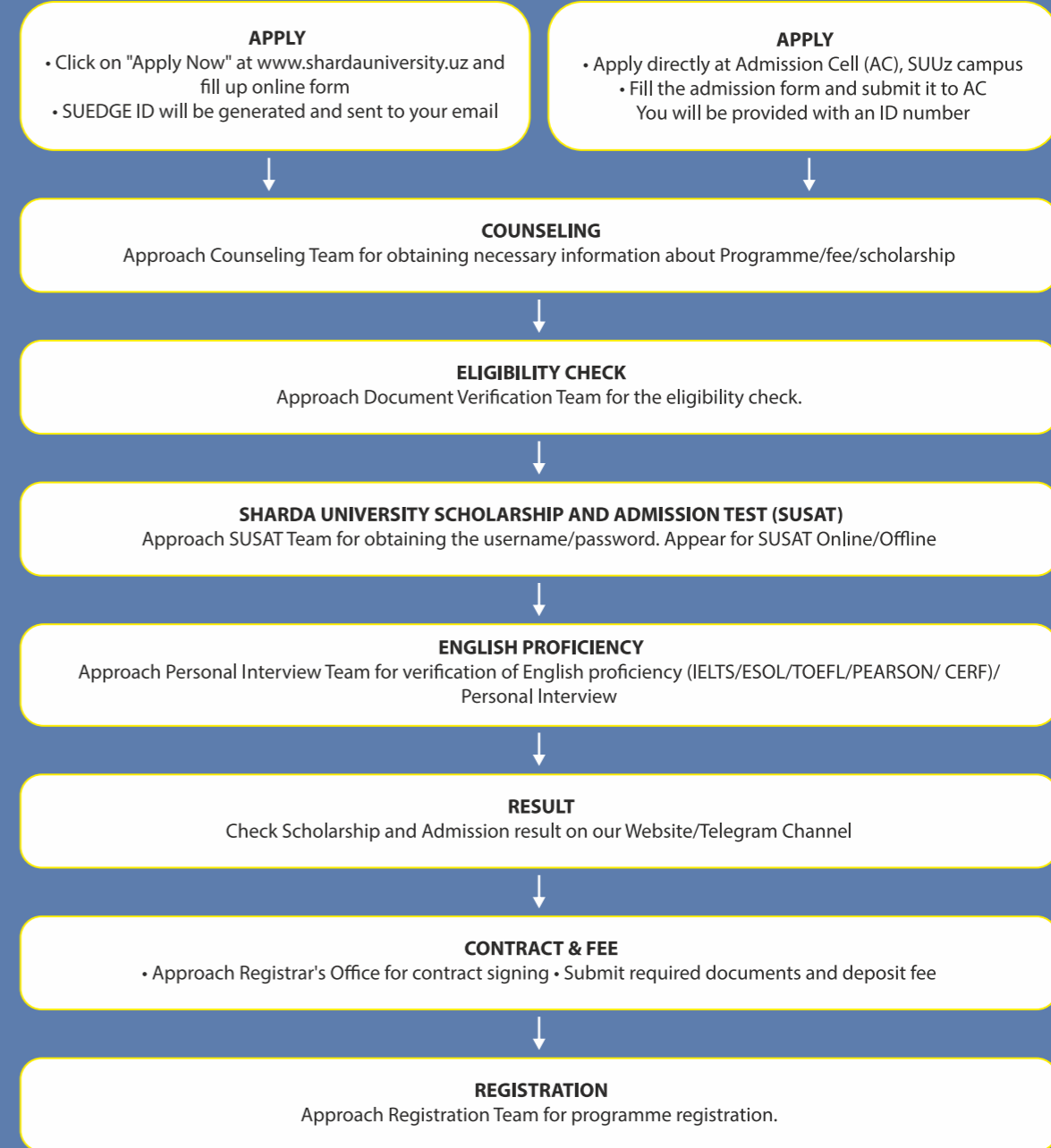


Sharda University Scholarship & Admission Test (SUSAT-2021) Centers

Andijan:
Sharda University 73,
Boburshah Prospekt,
Andijan, Uzbekistan

PLEASE CONTACT:
+99890 526 12 34
+99890 527 12 34
+99895 420 09 09

ADMISSION FLOW CHART



ADMISSION SCORE

On the scale of 100, Admission Score will be arrived by adding 70% of SUSAT score and 30% of English proficiency score. Candidates need to score minimum 20 marks in SUSAT and minimum 5.0 bands in IELTS / 15 marks in Personal Interview in order to qualify for admission.

Admission Score = S+E, where

$$S = (\text{SUSAT score} / 75) * 70$$

If a candidate has international English proficiency test result, his/her score will be mapped with IELTS score as indicated below:-

$$E = (\text{Score} / 9) * 30$$

OR

If a candidate has appeared for Personal Interview, the English proficiency score will be calculated as below:-

$$E = (\text{PI score} / 25) * 30$$

ADMISSION SCHOLARSHIP POLICY-2021-2022

Admission Score	Scholarship Percentage
35.99-59.99	0%
60-74.99	10%
75-84.99	15%
85-89.99	20%
90-94.99	25%
95-100	50%



Students having extraordinary record/ performance in sports or other extra-curricular activities may be considered for Scholarship on submission of the proof of performance. On the overall issue of Scholarship, the decision of the Management will be final.

**Sharda University
Scholarship & Admission
Test (SUSAT-2021) Centers**

SHARDA UNIVERSITY
SUSAT
SCHOLARSHIP ADMISSION TEST

Andijan:
Sharda University 73, Boburshah Prospekt,
Andijan, Uzbekistan

Life at Sharda University Uzbekistan Campus



Students Learning Through Industry Visit

